



Press Release

New Grease Interceptor Causes Commotion in the Canadian Food Service Industry

Toronto, November 19, 2008. Green Turtle's new *Retroceptor* engineered grease interceptor has been officially launched into the marketplace, and the food service industry is buzzing. This under-the-sink product significantly raises the bar for commercial kitchen grease removal technology, achieving an unprecedented 99.6% removal rate of the fats, oil and grease that clog pipes and can block sanitary sewers.

Green Turtle unveiled *Retroceptor* at the Canadian Institute of Plumbing and Heating Exposition-West (CIPHEX) in Calgary in September, where thousands of plumbing contractors and engineers turned out to see the new technology, which is currently being market-tested by a major Canadian restaurant chain.

Industry insiders have long acknowledged the inconsistency between health inspection regulations and the relatively low standards of plumbing's major professional association. "It's been a dirty little secret of the interceptor industry," comments Rob Abernethy, Canadian Manager for Green Turtle. "Interceptors certified to the Plumbing and Drainage Institute's (PDI) Standards will discharge much more grease than allowed by most city ordinances and by-laws."

"Many products approved by the PDI cause sewer blockages under today's kitchen conditions," notes Abernethy. "The restaurant owners are left holding the bill."

Many in the industry have been calling for tougher PDI standards that reflect new municipal regulations. The launch of *Retroceptor* may be the turning point. The device retains fat, oil and grease for more than twice the length of time of conventional grease traps. By capturing 99.6% of fats, oil and grease, it sets a new performance standard, and business is taking notice.

"I'm switching over to *Retroceptor*," says Mark, a restaurateur at CIPHEX. "This business is hard enough without having to worry about [sewer] backups."





For more information, please contact:

Media Relations

Brett Johnson, Marketing Director

416-960-9968

e-mail: bjohnson@monteco.com

Green Turtle can be reached at:

USA 1 (877) 428-8187

Canada 1 (800) 866-9444

www.greenturtletech.com